Sunderland Association Football Club Limited Terms & Conditions

1. Definitions

"SAFC" means Sunderland Association Football Club Limited; "the Winner" means the person who is chosen as the winning entrant to each prize draw; "the Promoter" means Sunderland Association Football Club Limited; "the Relevant Match" means the relevant SAFC home game to be played between 28 January 2014 and 26 April 2014; "the Hospitality Suite" means Black Cats Bar, Business Lounge, Executive Boxes, Executive Club, James Herriot Suite, Legends Lounge, Quinns Sports Bar, Riverview Brasserie, at the Stadium of Light.

2. General

2.1 The competition will run from Tuesday 28 January with the first prize being allocated for the SAFC v Hull City home game on the 8 February 2014 and will terminate on the Saturday 12 April 2014 with the final prize being allocated for the SAFC v Cardiff City home game on the 26 April 2014, subject always to any matches being postponed or rearranged ("the Competition Period").

2.2 Entries submitted before the open date and time and/or after the closing date and time will not be considered.

3. Restrictions

This competition is open to residents of the UK (including Northern Ireland). Winners under the age of 14 (fourteen) must be accompanied by an adult aged 18 years or over. Employees (and members of their immediate family) of SAFC, their agents and anyone connected to this particular competition are not eligible to enter.

4. Rules to participate

4.1 All entrants must purchase a valid Barclays Premier League SAFC home game ticket.

4.2 Entry is via purchase of a valid SAFC home game ticket through the SAFC official website www.safc.com or SAFC Box Office, on 0871 911 1973, located in Black Cat House, Stadium of Light SR5 1SU.

4.3 There is no limit to the number of entries which can be made by each participant. Each time a ticket is purchased during the Competition Period that participant's name will enter the prize draw. Each ticket purchased entitles entry into the next prize draw only.

4.4 All persons who have purchased a valid 2013-2014 season card will automatically be entered into each draw during the Competition Period.

4.5 The Winner consents to SAFC using promotion regarding the Winner, including any photography, imagery, and names being used on SAFC promotional channels both printed and digital.

5. Prize(s)

5.1 The Winner(s) will receive, courtesy of SAFC, 10 (ten) hospitality tickets for the Hospitality Suite to be enjoyed during the Relevant Match, as notified to the Winner by SAFC.

5.2 The Hospitality Suite shall be allocated at the sole discretion of SAFC, subject always to availability.

5.3 There are no alternatives to the prize, the prize is as stated and is non-transferrable. If due to circumstances beyond the control of SAFC they are unable to provide the stated prize, SAFC reserves the right in their absolute discretion to substitute the prize for a similar prize of equivalent or greater value.

5.4 The Winner shall be liable for any and all accommodation and travel required in order to avail of the competition prize.

5.5 Should the Relevant Match be postponed or cancelled for reasons outside of SAFC's control, SAFC shall not be liable to the Winner in respect of any costs, time or energy expended in relation to such Relevant Match.

6. Results

6.1 The Winner will be notified by SAFC prior to the Relevant Match.

6.2 The winning entry will be chosen randomly by SAFC by way of a prize draw. SAFC's decision is final and no correspondence will be entered into. Winners will be notified by email/telephone as soon as practicable after the draw has taken place.

6.3 If the Winner of the prize cannot be traced after reasonable efforts have been made by SAFC, SAFC will be entitled to select an alternative Winner from the entries to the competition or dispose of the prize as it thinks fit without any liability to the original winner.

6.4 Notification of the winning entry will be posted on www.SAFC.com, the official website of SAFC, after each draw of the competition.

7. General Conditions

7.1 Any entry, which does not comply with the rules, may be deemed invalid at the sole discretion of SAFC. SAFC is not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections, failed, incorrect, garbled, delayed electronic or other communications or other technical problems related to mobile entries. Proof of sending will not be deemed to be proof of delivery.

7.2 All entrants agree that they may be required to take part in publicity without further consent or payment. Such publicity may include their names and other information as deemed necessary by SAFC.

7.3 By entering this competition, participants agree to be bound by these Terms and Conditions and by any other requirements set out in the promotional material, which may be amended or varied at any time by the Promoter.

7.4 The Promoters address is as follows: Sunderland Association Football Club Limited, Stadium of Light, Sunderland, SR5 1SU

8. Data protection

8.1 In order to participate in the competition participants must provide certain personal information. This personal information is collected and processed for the purposes of organising, running and monitoring the campaign, as well as for carrying out publicity activities on it.

8.2 The Promoter shall be considered the data controller for the database containing this personal information.

8.3 In entering into the competition, the entrant agrees that SAFC may use their data for promotional purposes. SAFC will not pass any data onto any third parties.

9. Jurisdiction

This Competition and the rules are governed by English Law and any disputes will be subject to the exclusive jurisdiction of the Courts of England and Wales.