FOUNDATION OF LIGHT

First Light

At the Foundation of Light we know that with every new day comes a new opportunity to do something extraordinary. Something that can give choices and change lives. Something that can bring hope. Something that can offer a fresh start.

And at the heart of what we do is football – a sport so stirring, so universal and so connecting that it has the power to engage, to motivate and to enlighten people of all ages and backgrounds.

This book tells you how we use football to let the light into people's lives, sometimes for the very first time. And why we do it each new day that dawns.

Every day we set out to inspire.
Inspire. It's one of those words that can mean lots of different things to lots of different people. To us, it means using the love and passion people have for football to stimulate and encourage them, to help them see that every single person has the ability to do more, achieve more, be more.

Every day we get people involved.
The way we see it, our goal is to unlock the potential in people. To help them realise what they've really got to offer in life. That's why we get them taking part in experiences that will provide them with greater choices. Why we make learning so much fun they don't even know it's happening. That way they end up with essential skills that can make them more valued and more respected by their families and community.

Every day we educate.
It can be amazing what people don't know about themselves. So when you show them that they really can do something, it opens their eyes that little bit wider. Sometimes, you can almost hear them thinking, 'Wow! I just did that. What else can I do?' And that's when everything changes.

Every day we open up a few more opportunities.
We think that giving people more knowledge and abilities gives them more confidence in life. And the more confidence they have the more chance there is of them having choices and being happy and fulfilled. So we try to give the people in our community the options that can really improve their outlook and truly transform their lives.

Every day we make people feel like they belong.
Everyone wants to be valued and respected by their family, by their friends, by their community. And by involving them in football we make sure that each person here feels wanted, appreciated and respected. That here they are part of something exciting, important and worthwhile. That here they are one of the team.

Every day we offer a sense of purpose.
You might be surprised what football can do. As well as rousing passions and instilling pride it can actually be used to teach many different life skills – skills needed to tackle new challenges; skills needed to make real and positive contributions. And when people have those skills they discover a real sense of dignity, worth and self-esteem. And it's all thanks to football.

Every day we find ways to make others proud.
A real and honest sense of achievement – that's what we're here to give people. And we do it by helping them take genuine pleasure in the talents they have learned and the skills they have developed. It's something that gives them a new sense of purpose in life. It's something that makes them feel ten feet tall.

Every day, we make it happen.
The Foundation of Light exists to use the joy and camaraderie of football to help those who need it be more in life and get more out of life. To give them the skills and the confidence they need to be all that they can be. And to be loved and respected for it. Every day.

The Foundation of Light. The world at your feet.

Our Core Values.
Our Core Values are what make us tick. They are our DNA. They embody what we believe, articulate the goals we have committed ourselves to and affirm the standards that we have vowed to uphold. So they are precious to us, and in everything we do we strive to remain true to them.

We work as a team.
We work together to achieve our goals. We trust and respect each other. We share information and experience. Individuals are empowered and encouraged. We respect diversity of opinion and different ways of working. We employ an effective use of resources.

We are professional.
We behave with the highest standards of professionalism towards others when we are in the classroom, on the playing field and in the workplace. We have a strong ethos of promoting inclusion. We pride ourselves on our high operating standards and a constant dedication to developing and nurturing expertise.

We are proud of what we do and dedicated to achieving our goals.
We show dedication, integrity, strength and determination in achieving our goals. We are committed, driven and ambitious in setting and achieving high standards. We will never settle for second best and always give our all. Our passion, enthusiasm and conviction for what we do is conveyed to everyone whose lives we touch. We communicate what we do effectively at every opportunity.

We are progressive and forward thinking.
We are open-minded to opportunities that develop our organisation's vision. We relish change and will continuously strive to increase the quality of what we do. We will be leaders in our sector by encouraging and promoting innovation and creativity.

We are fully committed to achieving the best for our customers and communities.
We believe that hopes and dreams provide the motivation and desire to achieve. We work tirelessly to be that spark that ignites the fire of ambition in others. Through football and sport, we will do our utmost to enable individuals to have more opportunity, understand their own life possibilities and stretch their capabilities; so building strong and healthy communities. We always seek to deliver value for money whilst maintaining the highest quality of service.

We are passionate and enthusiastic.
We are passionate about enabling people to develop a sense of dignity and pride in themselves and their communities. We have a positive outlook which inspires others. We are hardworking, responsible and adventurous. We will engage, inspire and enlighten to make a real difference to our community.

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THE WORLD AT YOUR FEET

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